

KEN LEE

COPYWRITER 📍 HAMILTON, ONTARIO, CANADA ☎ 9058079423

◦ DETAILS ◦

Hamilton, Ontario, Canada
9058079423
ken_lee2105@outlook.com

◦ LINKS ◦

[Portfolio - KLcopy.com](#)
[LinkedIn-
www.linkedin.com/in/cwken-lee/](#)

◦ SKILLS ◦

Fast Learner
Leadership Skills
Ability to Work in a Team
Content Writing
Copywriting



PROFILE



Hardworking and reliable copywriter with a strong ability in leadership and creativity. Two-time bronze winner of the ADCC Student competition looking to bring big ideas to the industry.



EMPLOYMENT HISTORY



Intern Copywriter at Banko Media, Hamilton

August 2020 — October 2020

- Internship mainly focused on social media content for local car dealerships
- Created unique content for client's marketing and advertising objectives
- Brainstormed creative methods to relate client's content to target demographics.
- Demonstrated self-reliance by meeting and exceeding workflow needs.



Storytelling Team Leader - Volunteer at Farmwork to Feed Canada, Hamilton

March 2020 — August 2020

- Promoted to a leadership position in recognition of a strong work ethic
- Produced content in the form of articles to communicate the growing issues of the agricultural sector of Canada.
- Managed the team's workflow digitally to ensure content was regularly produced and published.



Creative Copywriter at The Agency at Mohawk, Hamilton

September 2019 — July 2020

- Worked with the CFL Alumni Association and Pulse Life Saving clients
- Brainstormed creative methods to relate clients' content to target demographics.
- Created unique content for the clients' marketing and advertising objectives.
- Regularly stepped outside of role to fill in where help was needed on the team



EDUCATION



Advertising and Marketing Communications Management, Mohawk College

October 2020

Advanced Diploma



AWARDS



ADCC Student Competition

Bronze Winner 2019

Bronze Winner 2020